



'Designer' Elegance for Autumn Cooking and Christmas Gifts

The new Pyrex Elegance glass ovenware and non-stick metal bakeware is the ideal cookware collection for the autumn season as well as stylish and practical Christmas gifts, presented in sophisticated black packaging. Pyrex Elegance was developed on the principle that 'everyday life deserves beautiful design' and combines beautiful form with practical functionality to appeal to today's most discerning consumers.

The glass ovenware range comprises 2.5L and 3.L round casserole dishes, 35x23cm and 39x25cm rectangular roasters, 35x24cm and 39x27cm oval roasters, designed by George J. Sowden to literally bring aesthetic and ergonomic qualities from the oven to the table. Each piece has smooth curves, flowing lines and pure reflections, is tactile to the touch and provides reassuring balance and stability. Pyrex Elegance glass ovenware comes with a 20 year guarantee and prices start from £10 RRP.

Developed in collaboration with British Female Inventor and Innovator of the Year, Morag Hutcheon, the Pyrex Elegance non-stick bakeware comprises moulds in fourteen shapes and sizes, including loaf, cake and flan pans, muffin, tartlet and roasting trays. The lightweight but reassuringly rigid moulds are coated inside and out with a smooth, metallic-grey non-stick finish and feature curved handles at diagonal points, with heat resistant silicone grippers, to combine confident handling with striking design. The Pyrex Elegance bakeware comes with a 10 year guarantee and prices start from £5.99 RRP.

The Pyrex Elegance collection is available nationwide through branches of John Lewis, Heals, Fenwicks and Selfridges, Harrods and specialist independent retailers. Further details are available online at www.pyrexelegance.com or by contacting the sales team 01327 323010.

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