



Press Information, 22nd January 2007

Christmas Comes Again For Bemrose Community School

Home Economics at Bemrose Community School in Derby is off to a sizzling start in 2007 with the New Year's arrival of over £700 worth of Pyrex cookware. An exhaustive set of measuring jugs and mixing bowls, casserole and quiche dishes, baking trays, cake tins and saucepans are all part of the school's prize for winning the Pyrex Cooking Challenge which took place during British Food Fortnight in 2006.

Bemrose were among hundreds of schools from around the UK to take part in the Pyrex Cooking Challenge, designed to create greater enthusiasm for healthy eating and to bring the cookery curriculum to life through imagination and innovation. Bemrose beat nine other regional winners to take first place, with the creation of a school kitchen garden and thanks to the pupils' enthusiasm for experimentation with recipes and ingredients.

In addition to the Pyrex cookware, the Bemrose Cooking Challenge team were also treated to an award-winners lunch in London, a ride on the London Eye and a chance to watch the filming of the Boxing Day special of Ready Steady Cook, meeting Ainsley Harriot, Lesley Waters, Gino di Campo and the judges of Strictly Come Dancing.

On behalf of Pyrex, Marketing Manager, Frannie Santos-Mawdsley comments, "We're very proud to be involved with British Food Fortnight and the way schools from right across the UK rose to the Pyrex Cooking Challenge was simply fantastic. With a little imagination, children can clearly be inspired about healthy cooking and, as a trusted, household name for generations, Pyrex is delighted to help youngsters and budding chefs of tomorrow have the best start in the kitchen".

For details of British Food Fortnight 2007, visit www.britishfoodfortnight.co.uk

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